

CAM WILDER



About

CAM WILDER IS A NOTABLE MEMBER OF THE ZONE 6 BASKETBALL TEAM AND ALSO PLAYED AT THE HIGHEST LEVEL IN COLLEGE. CAM IS WIDELY POPULAR ON ALL PLATFORMS AND BRINGS A TON OF ENERGY AND SKILL, ADDED WITH A TOUCH OF HIS GOOFY SENSE OF HUMOR TO CONTINUE ENTERTAINING ALL OF HIS FANS

Social Statistics

4.9M

Total Followers

16.1%

IG Engagement Rate

Audience Demographics



93% Men
7% Women



87% U.S.
4% CANADA
2% AUSTRALIA
1% U.K.



8% 13-17
50% 18-24
22% 25-34
12% 35-44



BASKETBALL
LIFESTYLE
COMEDY

Partnership Opportunities

- SPONSORED VIDEOS
- CUSTOM CONTENT & VIDEOS
- SOCIAL MEDIA CAMPAIGNS
- CONTESTS & GIVEAWAYS
- ON-SITE ACTIVATIONS

Previous Partnerships



Keeps



Social Media Platforms



4.3M



262K



296K



24K

Contact

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