

DCHEAT



About

AIDAN A.K.A "DC HEAT" BRINGS THE HEAT ON THE COURT LIKE NO ONE YOU'VE EVER SEEN. HE SHOWCASES HIS MAD BASKETBALL SKILLS ALL OVER THE DC METRO AREA.

Social Statistics

1.13M

YT Subscribers

1.1M

AVG Video Views - 30

Audience Demographics



92% Men
8% Women



33% U.S.
6% SPAIN
5% U.K.
5% AUSTRALIA



9% 13-17
45% 18-24
20% 25-34
14% 35-44



BASKETBALL
IRL
LIFESTYLE
VLOG

Partnership Opportunities

- SPONSORED VIDEOS
- CUSTOM CONTENT & VIDEOS
- SOCIAL MEDIA CAMPAIGNS
- CONTESTS & GIVEAWAYS
- ON-SITE ACTIVATIONS

Previous Partnerships



Keeps



roman



HelloFRESH

Current

Social Media Platforms



1.13M



3.3K



57K



76K

Contact

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