

D'VONTAY FRIGA



About

D'VONTAY FRIGA, A FORMER D3 COLLEGE BASKETBALL PLAYER, TAKES ON SOME OF THE BEST PLAYERS IN THE COUNTRY IN 5 VS 5 CONTENT, DOCUMENTING HIS BASKETBALL JOURNEY AFTER FINISHING SCHOOL. D'VONTAY BRINGS AN ELEMENT OF FILMMAKING TO HIS UNIQUE PRODUCTION, CAPTIVATING HIS AUDIENCE IN HIS POSITIVE STYLE OF PLAY.

Social Statistics

4M Monthly Views | **352K** AVG Video Views - 30 | **800K** YT Subscribers

Audience Demographics

96% Men 4% Women	80% U.S. 3% CANADA 2% U.K. 1% AUSTRALIA	8% 13-17 39% 18-24 33% 25-34 12% 35-44	BASKETBALL LIFESTYLE

Partnership Opportunities

- SPONSORED VIDEOS
- CUSTOM CONTENT & VIDEOS
- SOCIAL MEDIA CAMPAIGNS
- CONTESTS & GIVEAWAYS
- ON-SITE ACTIVATIONS

Previous Partnerships



Social Media Platforms

MAIN	2nd CHANNEL	
729K	70K	405K

Contact

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