

JESSER



About

HAVING BEEN ON YOUTUBE SINCE HE WAS 14 JESSER IS ONE OF YOUTUBE'S MOST POPULAR SPORTS AND GAMING PERSONALITIES WITH OVER 3M SUBSCRIBERS ON HIS YOUTUBE CHANNELS WHERE HE IS KNOWN FOR HIS ENTHUSIASTIC 2K PACK OPENINGS AND FUN BASKETBALL CHALLENGES. RECENTLY HE'S FILMED VIDEOS WITH NBA PLAYERS JULIUS RANDLE, DEARON FOX AND PARTNERED WITH BRANDS LIKE THE NBA, NIKE, AND SEATGEEK.

Social Statistics

36M Monthly Views | **778K** AVG Video Views - 30 | **4.1M** YT Subscribers

Audience Demographics



86% Men
14% Women



69% U.S.
4% CANADA
4% AUSTRALIA
3% U.K.



11% 13-17
40% 18-24
22% 25-34
16% 35-44



BASKETBALL
GAMING
VLOGS

Partnership Opportunities

- SPONSORED VIDEOS
- CUSTOM CONTENT & VIDEOS
- SOCIAL MEDIA CAMPAIGNS
- CONTESTS & GIVEAWAYS
- ON-SITE ACTIVATIONS

Previous Partnerships



Social Media Platforms

JESSER PLAYS | JESSER GAMING



3.9M



198K



1.4M



888K



474K



474K

Contact

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