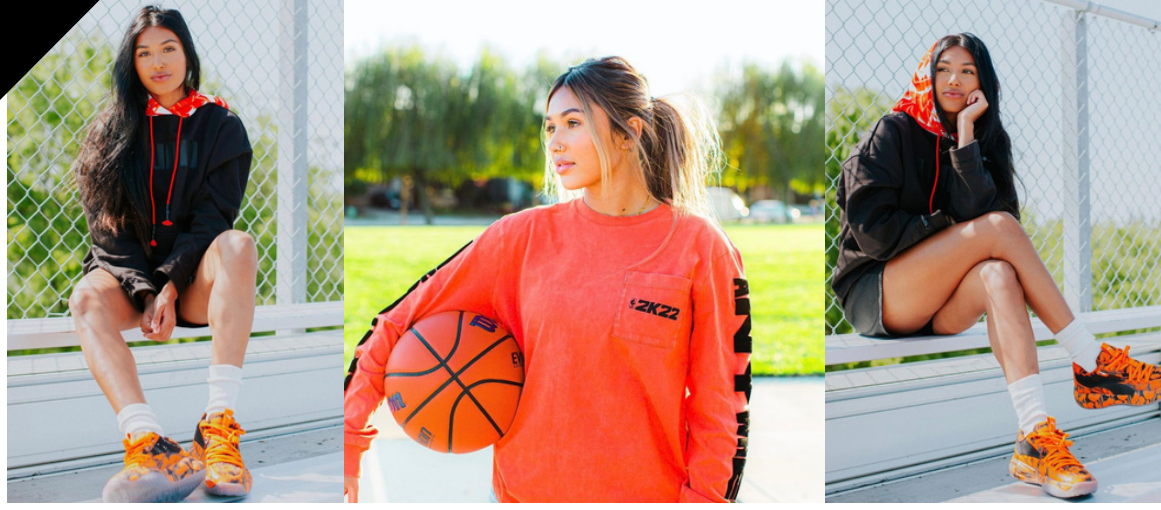


ITSPIKAAA



About

DIPIKA, ALSO KNOWN AS PIKA, IS A FIJI BORN CREATOR WITH A PASSION FOR ALL THINGS BASKETBALL, WHETHER IT BE VIRTUAL OR IRL. SHE HAS GAINED A HUGE FOLLOWING ON TIKTOK AND IS KNOWN FOR BRINGING HUMOR, CREATIVITY, AND AUTHENTICITY TO HER NBA2K GAMING STREAMS, LIFESTYLE, AND BASKETBALL CONTENT ON TIKTOK AND OTHER SOCIAL MEDIA PLATFORMS. DIPIKA EMBODIES THE PHRASE "BALL IS LIFE" AND LOVES SHARING HER LOVE FOR THE GAME WITH OTHERS.

Social Statistics

1.2M

Total Followers

15.8%

IG Engagement Rate

Audience Demographics



88% Men
12% Women



74% U.S.
3% U.K.
3% AUSTRALIA
3% CANADA



10% 13-17
40% 18-24
36% 25-34
10% 35-44

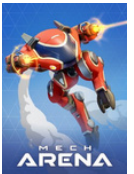


BASKETBALL
GAMING
LIFESTYLE

Partnership Opportunities

- SPONSORED VIDEOS
- CUSTOM CONTENT & VIDEOS
- SOCIAL MEDIA CAMPAIGNS
- CONTESTS & GIVEAWAYS
- ON-SITE ACTIVATIONS

Previous Partnerships



Social Media Platforms



1M



164K



56K



8K

Contact

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