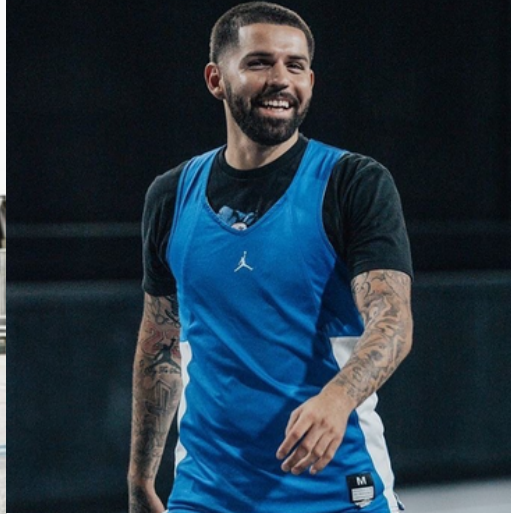


**WHIT3 IVERSON**



## About

WHIT3 IVERSON HAS BEEN A FORMER COLLEGE BASKETBALL PLAYER, PROFESSIONAL BASKETBALL PLAYER, AND STREET-BALL PLAYER WHO NOW POSTS HIGHLIGHT VIDEOS AND TUTORIAL VIDEOS. HE'S BEEN FEATURED ON BALL IS LIFE, INCLUDED IN A VARIETY OF INFLUENCER TOURNAMENTS, AND IS A MEMBER OF NBA PLAYMAKERS.

## Social Statistics

**354K** Total Followers | **9%** Engagement Rate

## Audience Demographics



97% Men  
3% Women



75% U.S.  
2% PHILIPPINES  
1% CANADA



11% 13-17  
40% 18-24  
33% 25-34

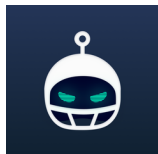


BASKETBALL  
IRL  
TUTORIALS

## Partnership Opportunities

- SPONSORED VIDEOS
- CUSTOM CONTENT & VIDEOS
- SOCIAL MEDIA CAMPAIGNS
- CONTESTS & GIVEAWAYS
- ON-SITE ACTIVATIONS

## Previous Partnerships



## Social Media Platforms



126K



298K



56K

## Contact

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