

# BIG BAD MAC



## About

BIG MAC IS A VERY RELATABLE BASKETBALL CONTENT CREATOR WHO FOCUSES ON PRODUCING BASKETBALL HIGHLIGHTS, AND COMEDIC SKITS TO INSPIRE AND MOTIVATE OTHERS TO GET ON THE COURT NO MATTER THE CIRCUMSTANCES. HIS APPROACH TO CONTENT IS ORGANIC AND RELATABLE. HIS SKILL IS UNMATCHED AMONGST BIG MEN WHICH WILL SURELY LEAVE YOUR JAWS DROPPED ONCE YOU SEE WHAT HE CAN DO ON THE COURT!

## Social Statistics

**428K**

Total Followers

**8.3%**

Engagement Rate

## Audience Demographics



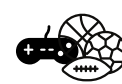
97% Men  
3% Women



48% U.S.  
7% INDIA  
5% PHILIPPINES  
5% INDONESIA



9% 13-17  
33% 18-24  
38% 25-34  
16% 35-44



BASKETBALL  
SKITS  
VLOG

## Partnership Opportunities

- SPONSORED VIDEOS
- CUSTOM CONTENT & VIDEOS
- SOCIAL MEDIA CAMPAIGNS
- CONTESTS & GIVEAWAYS
- ON-SITE ACTIVATIONS

## Previous Partnerships



## Social Media Platforms



325K



104K



2.7K

## Contact

Chantal Rotondo  
Long Haul Management  
617.669.4973  
chantal@longhaulmgmt.com  
longhaulmgmt.com

