



About

A PROUD MEMBER OF THE LGBTQ COMMUNITY, CRISSA KNEW SHE WANTED TO BECOME A PROFESSIONAL BASKETBALL PLAYER AT A YOUNG AGE AND WORKED TIRELESSLY TOWARDS THAT DREAM. SHE COMBINED HER PASSIONS OF BASKETBALL & FITNESS, TO TRAVEL THE WORLD INSPIRING THOUSANDS OF YOUNG FEMALES AND ENTERTAINING MILLIONS OF FANS, AS THE 13TH WOMAN TO PLAY FOR THE HARLEM GLOBETROTTERS.

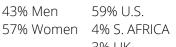
Social Statistics

15.4M Total Followers

Engagement Rate

Audience Demographics







59% U.S. 3% UK 2% |AMAICA



11% 13-17 **BASKETBALL** 36% 18-24 **FITNESS** 32% 25-34 LIFESTYLE 13% 35-44

Partnership Opportunities

- SPONSORED VIDEOS
- CUSTOM CONTENT & VIDEOS
- SOCIAL MEDIA CAMPAIGNS.
- CONTESTS & GIVEAWAYS
- ON-SITE ACTIVATIONS

Previous Partnerships

















Social Media Platforms















Chantal Rotondo Long Haul Management 617.669.4973 chantal@longhaulmgmt.com longhaulmgmt.com