

CRISSA JACKSON



About

A PROUD MEMBER OF THE LGBTQ COMMUNITY, CRISSA KNEW SHE WANTED TO BECOME A PROFESSIONAL BASKETBALL PLAYER AT A YOUNG AGE AND WORKED TIRELESSLY TOWARDS THAT DREAM. SHE COMBINED HER PASSIONS OF BASKETBALL & FITNESS, TO TRAVEL THE WORLD INSPIRING THOUSANDS OF YOUNG FEMALES AND ENTERTAINING MILLIONS OF FANS, AS THE 13TH WOMAN TO PLAY FOR THE HARLEM GLOBETROTTERS.

Social Statistics

15.4M

Total Followers

7.2%

Engagement Rate

Audience Demographics



43% Men
57% Women



59% U.S.
4% S. AFRICA
3% UK
2% JAMAICA



11% 13-17
36% 18-24
32% 25-34
13% 35-44



BASKETBALL
FITNESS
LIFESTYLE

Partnership Opportunities

- SPONSORED VIDEOS
- CUSTOM CONTENT & VIDEOS
- SOCIAL MEDIA CAMPAIGNS
- CONTESTS & GIVEAWAYS
- ON-SITE ACTIVATIONS

Previous Partnerships



Social Media Platforms



14M



1M



156K



225K



4.9K

Contact

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