

JORDAN LAWLEY



## About

JORDAN LAWLEY IS ONE OF THE NATION'S TOP NBA SKILLS TRAINERS AND BASKETBALL CONTENT CREATORS. JLAWBALL RUNS DAILY PRIVATE AND GROUP TRAINING SESSIONS FOR ALL AGES AND SKILL LEVELS WHILE CREATING BASKETBALL TRAINING AND LIFESTYLE CONTENT ACROSS HIS SOCIAL PLATFORMS. HE ALSO TRAINS A RANGE OF NBA PLAYERS SUCH AS KLAY THOMPSON, CARMELO ANTHONY, JULIUS RANDLE, ETC AND HOSTS ELITE CAMPS AND CLINICS ALL AROUND THE WORLD.

## Social Statistics

**878K**

Total Followers

**10.4%**

Engagement Rate

## Audience Demographics



84% Men  
16% Women



56% U.S.  
5% CANADA  
3% PHILIPPINES  
3% AUSTRALIA



8% 13-17  
24% 18-24  
47% 25-34  
14% 35-44

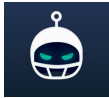


BASKETBALL  
NBA  
LIFESTYLE  
FITNESS

## Partnership Opportunities

- SPONSORED VIDEOS
- CUSTOM CONTENT & VIDEOS
- SOCIAL MEDIA CAMPAIGNS
- CONTESTS & GIVEAWAYS
- ON-SITE ACTIVATIONS

## Previous Partnerships



Keeps



Geologic



## Social Media Platforms



889K



210K



52K



8K



523K

## Contact

Chantal Rotondo  
Long Haul Management  
617.669.4973  
chantal@longhaulmgmt.com  
longhaulmgmt.com

