

About

LXCKTV PRODUCES HIGHLY ENGAGING AND FUN NBA2K GAMEPLAY VIDEOS. THE CHANNEL HAS BEEN DELIVERING QUALITY CONTENT AND POSITIVE VIBES TO ITS AUDIENCE SINCE ITS BEGININGS IN 2015.

Social Statistics

253K 9.33% Total Social Follwers Engagement Rate

Partnership Opportunities

- SPONSORED VIDEOS
- CUSTOM CONTENT & VIDEOS
- SOCIAL MEDIA CAMPAIGNS
- CONTESTS & GIVEAWAYS
- ON-SITE ACTIVATIONS

Previous Partnerships



Social Media Platforms



Audience Demographics







92% Men 8%Women

4% AUSTRALIA 4% U.K. 3% CANADA

74% U.S.

48% 18-24 23% 25-34 14% 35-44

6.7% 13-17 GAMING BASKETBALL NBA2K



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