

#### About

LXCKTV PRODUCES HIGHLY ENGAGING AND FUN NBA2K GAMEPLAY VIDEOS. THE CHANNEL HAS BEEN DELIVERING QUALITY CONTENT AND POSITIVE VIBES TO ITS AUDIENCE SINCE ITS BEGININGS IN 2015.

# **Social Statistics**

253K 9.33% Total Social Follwers Engagement Rate

# **Partnership Opportunities**

- SPONSORED VIDEOS
- CUSTOM CONTENT & VIDEOS
- SOCIAL MEDIA CAMPAIGNS
- CONTESTS & GIVEAWAYS
- ON-SITE ACTIVATIONS

### **Previous Partnerships**



#### **Social Media Platforms**



## **Audience Demographics**







92% Men 8%Women

4% AUSTRALIA 4% U.K. 3% CANADA

74% U.S.

48% 18-24 23% 25-34 14% 35-44

6.7% 13-17 GAMING BASKETBALL NBA2K



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