

#### About

NORGANNEYEF

MORGAN IS A BASKETBALL INFLUENCER WHO HAS CREATED A SIZEABLE PRESENCE ON TIKTOK & INSTAGRAM. HER MOST POPULAR VIDEOS ARE COMEDIC BASKETBALL SKITS THAT ALL PLAYERS CAN RELATE TO. MORGAN'S PASSION FOR PRODUCING SKITS CONTINUES TO MAKE HER AUDIENCE LAUGH. OUTSIDE OF SOCIAL MEDIA SHE IS PASSIONATE ABOUT WORKING AS A BASKETBALL TRAINER FOR YOUNG KIDS. MORGAN'S GOAL IS TO SHARE THE LOVE OF THE SPORT WITH THE YOUTH AND TO CONTINUE GROWING HER PLATFORMS.

# **Social Statistics**

596K 14.6% Total Followers Engagement Rate

## **Partnership Opportunities**

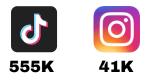
- SPONSORED VIDEOS
- **CUSTOM CONTENT & VIDEOS**
- SOCIAL MEDIA CAMPAIGNS
- CONTESTS & GIVEAWAYS
- ON-SITE ACTIVATIONS

### **Previous Partnerships**





# Social Media Platforms



### **Audience Demographics**









95% Men 5% Women

83% U.S. 2% CANADA 2% U.K.

21% 13-17 48% 18-24 6% 35-44

BASKETBALL LIFESTYLE 23% 25-34 VLOG SKITS



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